



**NINE LINE**  
FOUNDATION

# LZ-64

RAISING AWARENESS FOR **PTSD**

1717 NJ-34, Wall Township, NJ 07727

Inaugural

## ARMED ★ FORCES ★ DAY ★ FLY-IN

@ MONMOUTH EXECUTIVE AIRPORT

Connecting veterans and their families through aviation, music, food, and empowering through information.

# SATURDAY, MAY 19, 2018

# 10:00 AM - 7:00 PM

**MUSIC • FOOD TRUCKS**  
**AVIATION DISPLAYS • HELICOPTER RIDES**

*Experience the thrill of aviation with aircrafts  
taking off and landing all day.  
Bring a chair!*

[WWW.FACEBOOK.COM/PLAYHOOKE](http://WWW.FACEBOOK.COM/PLAYHOOKE)

[WWW.LZ-64.COM](http://WWW.LZ-64.COM)

[FLY-IN@LZ-64.COM](mailto:FLY-IN@LZ-64.COM)

(732) 334-8471

*For more information about the Fly-In concept visit LZ-64 website or Facebook page*



To whom it may concern,

LZ64 is an organization comprised of individuals whose mission it is to bring Veterans together in the spirit of camaraderie. We offer support to those dealing with Post Traumatic Stress Syndrome, PTSD and the struggles within. We build strength through friendships and a renewed spirit of adventure through aviation.

On Saturday, May 19<sup>th</sup>, LZ64 will hold an event called the Armed Forces Day Fly-In, a day to benefit veterans and more specifically combat veterans with PTSD. The event is open to the public and will be held at Monmouth Executive Airport, in Wall Township, New Jersey. We anticipate up to 5,000 participants, and up to 500 aircraft.

Our goal is to celebrate the service of our men and women in the armed forces. We connect veterans and their families with veteran resource organizations. On this day, veterans will be partnered with volunteer pilots in the eastern region of the United States. Veterans will either fly into Monmouth Executive Airport or Drive in. Each veteran will enjoy a free lunch, live music, the thrill of aviation and veteran camaraderie. In the words of one veteran from a previous event, "This is the welcome home we never got."

Both veterans and the general public will be spectators as hundreds of aircraft land at the airport. Everyone will get up close to airplanes and helicopters; rides will be available for everyone.

Your monetary or in-kind donation will benefit the non-profit 501(c)(3), The Nine Line Foundation and related exhibiting local Non-Profit Veterans resource groups. Nine Line Foundation, is dedicated to supporting our nation's most severely wounded veterans. By working with one veteran at a time, Nine Line is making a significant impact on veterans' lives across the country.

Other local organizations include, but are not limited to: Vets Chat and Chew, Vietnam Veterans of America Chapter 12 (Play Hook-e from PTSD), Allaire Community Farm, 200 Club of Ocean County, Central Jersey Wounded Warrior, Heroes on the Water and Bridging the Gap.

Attached, please find sponsorship details. We will promote the event on various media channels including print, radio, web and social media. We are anticipating a large turnout and hope you will be part of it.

To learn more about the event visit <http://www.LZ-64.com>

To learn more about the Nine Line Foundation, visit <https://ninelinefoundation.org>

Thank you in advance for your consideration, and we hope you can join us on May 19th!



Rich Thomas  
Chairman/Organizer  
LZ64, Ltd Liability Corp.

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**TITLE SPONSORSHIP**

**\$5,000**

*Connecting veterans and their families through aviation, music, food, and empowering through information.*

Title sponsorship to include:

- Sponsor name included in Official Press Release sent to all media in the tri-state area.
- Logo prominently displayed on all signage including entrance sign and minimum of two banners at event
- Mention in all social media posts including Facebook, Instagram and twitter. (min of 5 posts prior to the event)
- Mention in all email blasts sent to large veteran databases.
- Mention in all PSA radio ads to be sent to all radio stations. (pending station approval)
- Top position logo on 100 t-shirts printed for the event
- One free aerial ad to promote your business during the summer from Sandy Hook to Seaside Park. (dates and times subject to approval)
- Minimum of 10 Live mentions as the Title sponsor from the entertainment stage day of the event.
- 10x10 on-site booth space to display your company/service.

For more information on sponsorship opportunities contact Rich Thomas at [fly-in@LZ-64.com](mailto:fly-in@LZ-64.com) or call 732-334-8471



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### SUPPORTING SPONSORSHIP

\$1,500

Supporting sponsorship to include:

- Logo displayed on all signage including entrance sign and minimum of two banners at event
- Mention in all email blasts sent to large veteran databases.
- Logo on 100 t-shirts printed for the event
- Minimum of 5 Live mentions as the supporting sponsor from the entertainment stage day of the event.
- 10x10 on-site booth space to display your company/service.

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**Vendor Space Only**  
**\$250**

Vendor space to include:

- Minimum of 1 Live mentions as a vendor from the entertainment stage day of the event.
- 10x10 on-site booth space to display your company/service.

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**Non-Profit Vendor**  
**FREE**

Non-Profit Vendor space to include:

- Minimum of 1 Live mentions as a vendor from the entertainment stage day of the event.
- 10x10 on-site booth space to display your company/service.
- \*NOTE: Non-profit must provide proof of non-profit 501C3 status. Non-profit MUST provide a free benefit, product or service to veterans and must pre-register.

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